

This year, AFP-GPC will be celebrating National Philanthropy Day virtually!

In recognition of the philanthropic spirit of our city during this pandemic, we will be hosting a virtual event honoring five exceptional organizations that have made an impact in the nonprofit world and the lives of our fellow Philadelphians:

2020 Awards Recipients

The Philadelphia Orchestra

Sunday Breakfast Rescue Mission

Satell Institute

Black Doctors COVID-19 Consortium

The PHL COVID-19 Fund



Sponsorship

Presenting Sponsor - ~~$5,000~~ SOLD OUT

- Opportunity to host networking event (including moderating a break-out room)
- Opportunity to speak during event introduction and closing
- Recognition as Presenting Sponsor in all event promotional materials, registration page, press releases, and social media – seen by over an audience of over 3,000 fundraising professionals
- Logo prominently placed during speaking segment of virtual awards event
- Recorded clip of your filmed segment to use as seen fit
- Company logo and website link on National Philanthropy Day website
- Post-event recognition on AFP's website
- Ten (10) digital tickets for NPD
- Dedicated promotional email (to be sent by the chapter) to the membership promoting sponsor company (sponsor to provide HTML)- sent to 3,000 decision-makers
- The option of sending branded items directly to attendees either pre- or post-event (at sponsor cost)



Sponsorship

Premium Sponsorship - $2,500

- Opportunity to introduce a selected honoree
- Opportunity to Moderate Break Out Room during Networking Session
- Recognition as Premium Sponsor in all event promotional materials, registration page, press releases, and social media – seen by over an audience of over 3,000 fundraising professionals
- Logo prominently placed during speaking segment of virtual awards event
- Recorded clip of your filmed segment to use as seen fit
- Company logo and website link on National Philanthropy Day website
- Post-event recognition on AFP's website
- Five (5) digital tickets for NPD
- Dedicated promotional email (to be sent by the chapter) to the membership promoting sponsor company (sponsor to provide HTML)- sent to 3,000 decision-makers
- The option of sending branded items directly to attendees either pre- or post-event (at sponsor cost)



Sponsorship

Honoree Sponsorship - $1,000

- Recognition as Honoree Sponsor in all event promotional materials, registration page, press releases, and social media – seen by over an audience of over 3,000 fundraising professionals
- Post-event recognition on AFP's website
- Two (2) digital tickets for NPD
- Company logo and website link on National Philanthropy Day website
- Recognition listing during NPD virtual event

To learn more about the **National Philanthropy Day Sponsorships,** please contact **Valery Koontz**



Sponsorship Commitment Form

Sponsorship Package/Pricing:

- ☐ Presenting Sponsor $5,000
- ☐ Premium Sponsor $2,500
- ☐ Honoree Sponsor $1,000

Total: $ _____

Please email completed sponsorship commitment forms to Valery Koontz at **chapter@afpgpc.org.**

Once the form is received, we will provide you with an invoice for your sponsorship. Payment is accepted by check or credit card. To purchase individual tickets or tables, please visit our website **www.afpgpc.org**

Contact Information:

Name

Contact Information

Company/Organization

Address

City, State, Zip

Email

Phone

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