



# 2020 Sponsorship Program

January 1 – December 31, 2020

[www.afpgpc.org](http://www.afpgpc.org)



# 2020 Sponsorship Program

	Platinum \$7,500	Gold \$5,000	Silver \$3,000	Bronze \$1,500
• Opportunity to co-host general chapter events (educational or networking)	2	1		
• Recognition on AFP-GPC website with link to Sponsor profile and its website	✓	✓	✓	✓
• Recognition on all mailings, biweekly emails and at programs	✓	✓	✓	✓
• Quarterly recognition on AFP-GPC's social media platform	✓	✓	✓	✓
• Complimentary AFP-GPC Memberships (additional chapter affiliations to be paid by the sponsor)	3	2	1	
• Complimentary registrations to be used towards attendance at any Chapter-hosted educational programs during the calendar year	12	6	4	2
• Sponsorship at the 2020 Compass Conference	✓ (valued at \$2,500)	✓ (valued at (\$2,000)	✓ (valued at \$1,500)	Exhibitor Booth
• Tickets to 2020 National Philanthropy Event (May upgrade by paying cost differential)	2 tables (20 tickets)	1 table (10 tickets)	1/2 Table (5 tickets)	2 tickets
• Named general sponsor with ad in program (May upgrade by paying cost differential)	Full page AD	Full page Ad	1/2 page Ad	
• May nominate Distinguished Honoree for 2020 National Philanthropy Day	✓	✓	✓	
• Complimentary registrations to be used towards attendance at any Chapter-hosted Networking Events during the calendar year	2	2	1	
• Ad in biannual chapter newsletter	✓	✓		
• Email (to be sent by the chapter) to the membership promoting sponsor company (sponsor to provide HTML)	✓	✓	1	1

For more information about AFP-GPC contact:

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267.665.2700  
www.afpgpc.org



# About AFP-GPC

- The Association of Fundraising Professionals (AFP) represents nearly 31,000 members in more than 200 chapters throughout the world, working to advance philanthropy through advocacy, research, education, and certification programs. AFP fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession.
- Among the top 10 largest AFP Chapters, the Greater Philadelphia Chapter was established in 1968 and has over 500 members. In addition to members, AFP-GPC has over 2,000 fundraising professionals who receive information and event alerts via email and social media.
- Employed by leading universities like the University of Pennsylvania to the world-renowned Philadelphia Museum of Art and Philadelphia Orchestra, to museums like the National Museum of American Jewish History, our members are responsible for recommending, selecting, and/or buying products and services. A full 21% of our members hold executive-level positions with titles like executive director, vice president, president and CEO.
- AFP-GPC is the go-to resource for all things relating to fundraising in the Philadelphia area.

## Leadership Team

### President

**Christopher Jungers, CFRE, CAP**

Director of East Coast Donor Relations  
Congregation of the Passion,  
Holy Cross Province

### Vice President/President-Elect

**Doris Parent**

Senior Managing Director of  
Institutional Development  
The Philadelphia Orchestra

### Treasurer

**Margaret King**

Founder/President  
InfoRich Group, Inc.

### Secretary

**Kevin F. Quinn, MBA, CFRE**

Partner  
Partners in Mission

### Vice President, Education and Professional Development

**Valerie Johnson, MBA, CFRE**

Director of Institutional Advancement  
Pathways to Housing PA

### Vice President of External Affairs

**Bradley Richardson**

Director of Development  
and Campaign  
Williamson College of the Trades

### Board Chair

**Josie Burri, CFRE**

Director of Development  
The Shipley School



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