



# 2026 Partner Program

[www.afpgpc.org](http://www.afpgpc.org)



# 2026 Partner Program

## Year-Long Benefits

|                                                                                                                                                                                                                           | Presenting<br>\$20,000 | Diamond<br>\$15,000 | Ruby<br>\$10,000 | Platinum<br>\$7,500 | Gold<br>\$5,000 | Silver<br>\$3,500 | Coffee<br>Conversation<br>\$2,500 | Bronze<br>\$1,500 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|---------------------|------------------|---------------------|-----------------|-------------------|-----------------------------------|-------------------|
| • Recognition on AFP-GPC website with link to partner profile and its website                                                                                                                                             | ✓                      | ✓                   | ✓                | ✓                   | ✓               | ✓                 | ✓                                 | ✓                 |
| • Recognition on all mailings, emails, and at programs                                                                                                                                                                    | ✓                      | ✓                   | ✓                | ✓                   | ✓               | ✓                 | ✓                                 | ✓                 |
| • Quarterly recognition on AFP-GPC social media platforms                                                                                                                                                                 | ✓                      | ✓                   | ✓                | ✓                   | ✓               | ✓                 | ✓                                 | ✓                 |
| • Resource Directory ad                                                                                                                                                                                                   | ✓                      | ✓                   | ✓                | ✓                   | ✓               | ✓                 | ✓                                 | ✓                 |
| • Opportunity to co-host general chapter events                                                                                                                                                                           | 1                      | 1                   | 1                | 1                   | 1               |                   |                                   |                   |
| • Blog posting on AFP-GPC website                                                                                                                                                                                         | 4                      | 4                   | 4                | 2                   | 1               | 1                 | 1                                 | 1                 |
| • Complimentary AFP-GPC membership                                                                                                                                                                                        | 4                      | 4                   | 4                | 2                   |                 |                   |                                   |                   |
| • Complimentary AFP-GPC registrations: <i>does not include AFP-GPC signature events: Philanthropy Symposium (March 11, 2026), Leading Philanthropy (September 23, 2026) and National Philanthropy Day (November 2026)</i> | 10                     | 8                   | 6                | 4                   | 4               | 4                 | 2                                 | 2                 |
| • Email (to be sent by the chapter) to the membership                                                                                                                                                                     | 4                      | 4                   | 2                | 1                   | 1               | 1                 | 1                                 | 1                 |
| • Ad in the biannual chapter newsletter                                                                                                                                                                                   | full page              | half page           | half page        | half page           | half page       | quarter page      | quarter page                      | quarter page      |
| • Job posting on AFP-GPC Careers page                                                                                                                                                                                     | 4                      | 4                   | 4                | 2                   | 2               | 1                 | 1                                 | 1                 |
| • Opportunity to host a Coffee Conversation and provide marketing materials at the event                                                                                                                                  |                        |                     |                  |                     |                 |                   | 2                                 |                   |
| • Opportunity to submit an article in biannual newsletter                                                                                                                                                                 | 2                      | 2                   | 1                |                     |                 |                   |                                   |                   |
| • Opportunity to post an ad on social media                                                                                                                                                                               | 4                      | 4                   | 2                | 1                   |                 |                   |                                   |                   |

## Leading Philanthropy Benefits (September 23, 2026): Presenting, Diamond, Ruby, and Platinum select 2 options; Gold and Silver select 1 option

|                                                        |   |   |   |   |   |   |  |  |
|--------------------------------------------------------|---|---|---|---|---|---|--|--|
| • Tickets/Registrations                                | 8 | 6 | 4 | 4 | 2 | 1 |  |  |
| • Session Presentation (includes one (1) registration) | 2 | 1 | 1 |   |   |   |  |  |
| • Exhibitor Booth (includes one (1) registration)      | 1 | 1 | 1 | 1 | 1 | 1 |  |  |

## National Philanthropy Day Benefits (November 2026)

|                                                                       |               |               |               |           |           |              |              |              |
|-----------------------------------------------------------------------|---------------|---------------|---------------|-----------|-----------|--------------|--------------|--------------|
| • Recognition on website, mailings, emails, social media, and signage | Table Partner | Table Partner | Lunch Partner | ✓         | ✓         | ✓            | ✓            | ✓            |
| • Tickets/Registrations                                               | 20            | 10            | 10            | 5         | 2         | 2            |              |              |
| • Named general partner with ad in program                            | full page     | half page     | half page     | half page | half page | quarter page | quarter page | quarter page |

## Annual Meeting Benefits

|                                              |                    |   |   |   |   |   |   |   |
|----------------------------------------------|--------------------|---|---|---|---|---|---|---|
| • Recognition on website, email, and signage | Presenting Partner | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
|----------------------------------------------|--------------------|---|---|---|---|---|---|---|

## A La Carte

AFP-GPC wants to partner with our annual partners and provide them benefits that meet their needs. The table to the left outlines the benefits for each partnership level. If you are interested in a different mix of benefits, we are happy to discuss how we can tailor the available benefits to your needs. If you are interested in an additional benefit(s) of partnership, you can purchase an upgrade at the time of your agreement for a 25% discount.

### ☐ Host a Chapter Event

Cost \$1,500,  
as added benefit \$1,125

### ☐ Social Media Advertisement

Cost \$1,000,  
as added benefit \$750

### ☐ Promotional Email to AFP-GPC Membership

Cost \$1,000,  
as added benefit \$750

If interested in learning more,  
please email [chapter@afpgpc.org](mailto:chapter@afpgpc.org)  
and a member of the Partnership  
Committee will contact you so you  
can explore your best options.

For more information about AFP-GPC contact:

Val Koontz

[chapter@afpgpc.org](mailto:chapter@afpgpc.org)  
267.665.2700  
[www.afpgpc.org](http://www.afpgpc.org)



# Benefits of Partnering with AFP-GPC

- AFP-GPC is one of the 10 largest AFP Chapters in the US. With more than 300 active members and a contact base of 2,000+ fundraising professionals from the region, your messages will be directed to hundreds of organizations in the Greater Philadelphia area.
- Nearly a quarter of our members serve in executive level positions (president, CEO, vice president, executive director, etc.) and are the primary decision makers for their organizations. A significant proportion of the membership control budgetary and decision making positions within their organizations.
- AFP-GPC is recognized as the preeminent membership organization for fundraising professionals in the region, providing programming in professional development, networking, and recognition of leadership in the philanthropic community. Our partners benefit from our outstanding reputation.

## Leadership Team

[Elizabeth Marafino Fiola, MA, MS, CFRE](#)  
President

**Villanova University Charles Widger School of Law**  
Senior Major Gift Officer

[Kelly Grattan, PhD, MBA, CAP®, CFRE](#)  
Immediate Past President & Chair  
**Schultz & Williams**  
Executive Vice President

[Elizabeth Hefner, CFRE](#)  
President Elect  
**Schultz & Williams**  
Senior Consultant

[Kristen Brooks](#)  
Secretary  
**Haverford College**  
Director of Volunteer Leadership Strategy

[Laura Sindoni, J.D., CAP®](#)  
Treasurer  
**Foundation for Delaware County**  
Director of Advancement

[Dan Getman, CFRE](#)  
Vice President of IDEA  
**Autism Delaware**  
Director of Development

[Michael Litchman](#)  
Vice President of Member Engagement  
**Lewis Katz School of Medicine, Temple University Health**  
Former Director of Development, Leadership Annual Giving

[Becky Wainwright](#)  
VP of Industry Excellence  
**Schultz & Williams**  
Senior Consultant

[Abby Addy](#)  
Vice President of External Communications  
**Society for Industrial and Applied Mathematics**  
Director of Development and Corporate Relations

## Directors

[Jessica Abel](#)  
**Arden Theatre Company**  
Director of Development

[Trish Corvo](#)  
**Peter's Place**  
Development Manager

[Michael Criscuolo](#)  
**The Wistar Institute**  
Vice President of Development

[Jax Gitzes](#)  
**Big Brothers Big Sisters Independence**  
Senior Manager of Grants & Foundations

[Dr. Mojdeh Keykhah](#)  
**Surrey Services for Seniors**  
Director of Donor Relations

[Rev. Dr. Lorina Marshall-Blake](#)  
**Independence Blue Cross Foundation**  
President

[James Green, CFRE](#)  
**National Association of Community Health Centers**  
Chief Development Officer

[Nicole Snyder](#)  
**Children's Hospital of Philadelphia**  
Assistant Director of Donor Relations

[Dawn Elyse Warden](#)  
**Gesu School**  
Director of Individual Giving

[Rob Weinstein](#)  
**Gesu School**  
Vice President of Institutional Advancement

## Chapter Administration

[Val Koontz](#)  
Executive Director  
**Greater Philadelphia Chapter**

[Francesca Cosmi](#)  
Client Relations Manager  
**Greater Philadelphia Chapter**