



2019 Sponsorship Program

January 1 – December 31, 2019

www.afpgpc.org

PLATINUM Sponsor | \$7,500

- Recognition on AFP-GPC website with link to Sponsor profile and its website
- Recognition on all mailings, biweekly emails and at programs
- Quarterly recognition on AFP-GPC's social media platform
- 3 complimentary AFP-GPC Memberships (additional chapter affiliations to be paid by the Sponsor)
- 6 complimentary registrations to be used towards attendance at any Chapter-hosted educational programs during the calendar year
- 1 Silver sponsorship at the 2019 Compass Conference (includes 2 complimentary registrations)
- 2 Tables (20 seats) to 2019 National Philanthropy Day® Event (May upgrade by paying cost differential)
- Named General Sponsor with full page ad in National Philanthropy Day® Event program (May upgrade by paying cost differential)
- May nominate National Philanthropy Day® Event Distinguished Honoree
- 2 complimentary registrations to be used towards attendance at any Chapter-hosted Networking Events during the calendar year
- Banner ad in every issue of Philanthropically Speaking
- 1 email (to be sent by the chapter) to the membership promoting Sponsor company (Sponsor to provide HTML)
- 2 Blog postings on afpgpc.org

GOLD Sponsor | \$5,000

- Recognition on AFP-GPC website with link to Sponsor profile and its website
- Recognition on all mailings, biweekly emails and at programs
- Quarterly recognition on AFP-GPC's social media platform
- 3 complimentary AFP-GPC Memberships (additional chapter affiliations to be paid by the Sponsor)
- 6 complimentary registrations to be used towards attendance at any Chapter-hosted educational programs during the calendar year
- 1 Bronze sponsorship at the 2019 Compass Conference (includes 1 complimentary registration)
- 1 Table (10 seats) to 2019 National Philanthropy Day® Event (May upgrade by paying cost differential)
- Named General Sponsor with full page ad in National Philanthropy Day® Event program (May upgrade by paying cost differential)
- May nominate National Philanthropy Day® Event Distinguished Honoree
- 2 complimentary registrations to be used towards attendance at any Chapter-hosted Networking Events during the calendar year
- Banner ad in every issue of Philanthropically Speaking
- 1 email (to be sent by the chapter) to the membership promoting Sponsor company (Sponsor to provide HTML)
- 1 Blog posting on afpgpc.org

For more information about AFP-GPC contact:

Valery Koontz

chapter@afpgpc.org
267.665.2700
www.afpgpc.org



SILVER Sponsor | \$3,000

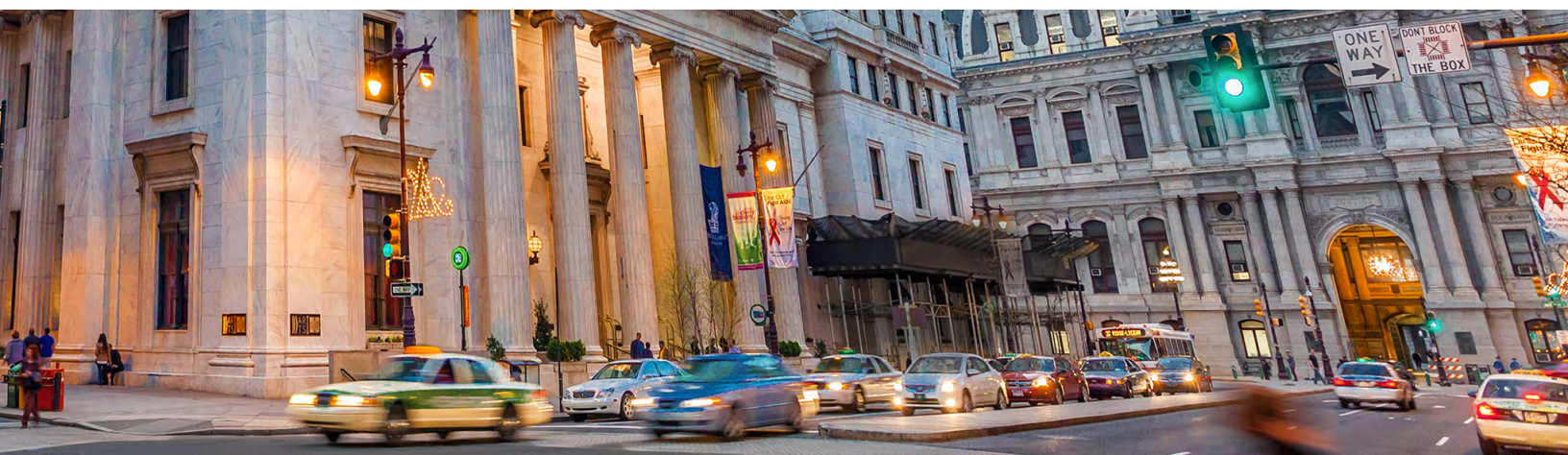
- Recognition on AFP-GPC website with link to Sponsor profile and its website
- Recognition on all mailings, biweekly emails and at programs
- Quarterly recognition on AFP-GPC's social media platform
- 2 complimentary AFP-GPC Memberships (additional chapter affiliations to be paid by the Sponsor)
- 4 complimentary registrations to be used towards attendance at any Chapter-hosted educational programs during the calendar year
- 1 Bronze sponsorship at the 2019 Compass Conference (includes 1 complimentary registration)
- 1 Half Table (5 seats) to 2019 National Philanthropy Day® Event (May upgrade by paying cost differential)
- Named General Sponsor with full page ad in National Philanthropy Day® Event program (May upgrade by paying cost differential)
- May nominate National Philanthropy Day® Event Distinguished Honoree
- 1 complimentary registration to be used towards attendance at any Chapter-hosted Networking Events during the calendar year
- 1 email (to be sent by the chapter) to the membership promoting Sponsor company (Sponsor to provide HTML)
- 1 Blog posting on afpgpc.org

BRONZE Sponsor | \$1,500

- Recognition on AFP-GPC website with link to Sponsor website
- Recognition on all mailings, biweekly emails and at programs
- Quarterly recognition on AFP-GPC's social media platform
- 1 complimentary AFP-GPC Membership (additional chapter affiliations to be paid by the Sponsor)
- 2 complimentary registrations to be used towards attendance at any Chapter-hosted educational programs during the calendar year
- 1 Exhibitor sponsorship at the 2019 Compass Conference (includes 1 complimentary registration)
- 1 email (to be sent by the chapter) to the membership promoting Sponsor company (Sponsor to provide HTML)

SUPPORTER Sponsor | \$500 (MEMBERS ONLY)

- 2 emails (to be sent by the chapter) to the membership promoting Sponsor company (Sponsor to provide HTML)
- 1 listing on job board for 3 months



About AFP-GPC

- The Association of Fundraising Professionals (AFP) represents nearly 31,000 members in more than 200 chapters throughout the world, working to advance philanthropy through advocacy, research, education, and certification programs. AFP fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession.
- Among the top 10 largest AFP Chapters, the Greater Philadelphia Chapter was established in 1968 and has over 500 members. In addition to members, AFP-GPC has over 2,000 fundraising professionals who receive information and event alerts via email.
- Employed by leading universities like the University of Pennsylvania to the world-renowned Philadelphia Museum of Art and Philadelphia Orchestra, to museums like the National Museum of American Jewish History, our members are responsible for recommending, selecting, and/or buying products and services. A full 21% of our members hold executive-level positions with titles like executive director, vice president, president and CEO.
- AFP-GPC is the go-to resource for all things relating to fundraising in the Philadelphia area.

Leadership Team

President

Christopher Jungers, CFRE, CAP

Director of East Coast Donor Relations
Congregation of the Passion,
Holy Cross Province

Vice President/President-Elect

Doris Parent

Senior Managing Director of
Institutional Development
The Philadelphia Orchestra

Treasurer

Margaret King

Founder/President
InfoRich Group, Inc.

Secretary

Kevin Quinn

Partner
Partners in Mission

Vice President, Membership

Marci Leveillee

Foundation Manager, Global Corporate Giving
Chubb

Vice President, Education and Professional Development

Valerie Johnson, MBA, CFRE

Director of Institutional Advancement
Pathways to Housing PA

Board Chair

Josie Burri, CFRE

Director of Development
The Shipley School



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