



The 33rd Annual National Philanthropy Day Awards Gala Breakfast



Sponsorship Prospectus

Hosted by:

Association of Fundraising Professionals – Greater Philadelphia Chapter

Friday, November 16, 2018 • 8:00 AM – 11:30 AM

The Bellevue Hotel

200 South Broad Street, Philadelphia, PA 19102



**2017
Ten Star AFP Chapter**

CHANGE THE WORLD



WITH A GIVING HEART

**National
Philanthropy Day®**



**Join Over 500 local leaders in celebrating our
50th Anniversary & 33rd National Philanthropy Day
Gala Breakfast, hosted by the Greater Philadelphia
Chapter of the Association of Fundraising Professionals**

2018 Awards Recipients

Outstanding Individual Philanthropist: Dr. Joseph Torg

Nominated by: Lewis Katz School of Medicine at Temple University

Outstanding Volunteer Fundraiser: Bruce and Judi Goodman

Nominated by: Abington-Jefferson Health

Outstanding Volunteer Fundraising Group: Girls Night Out

Nominated by: The Foundation for Delaware County

Outstanding Corporation or Corporate Foundation: FS Investments

Nominated by: The Franklin Institute

Outstanding Foundation: Albert M. Greenfield Foundation

Nominated by: Devereux Advanced Behavioral Health

Outstanding Fundraising Professional: James Lanahan

Nominated by: Diocese of Camden

Lifetime Achievement: Richard Worley

Nominated by: Philadelphia Orchestra

**President's Award: The Philadelphia Eagles/
Eagles Charitable Foundation**

Nominated by: Children's Hospital of Philadelphia Foundation

Planned Giving Award-Legacy Award: Anthony and Evelyn Carfagno

Nominated by: Planned Giving Council of Greater Philadelphia



Sponsorship Packages

Presenting Sponsor: \$7,500

A choice of:

- Multi-media message shown at National Philanthropy Day Gala Breakfast (5 minutes max. Message must be approved by AFP-GPC and submitted 4 weeks in advance.)

Or

- Speaking opportunity at National Philanthropy Day Gala Breakfast (5 minutes max)

And

- Multi-media message uploaded to National Philanthropy Day Website (Message must be approved by AFP-GPC and submitted 4 weeks in advance.)
- Exclusive Signage at National Philanthropy Day Gala Breakfast
- Recognition as Presenting Sponsorship in all event promotional material and press releases and signage
- Company logo and website link on National Philanthropy Day website
- Two tables of 10 at National Philanthropy Day Gala Breakfast
- Full page, inside of front cover advertisement in National Philanthropy Day Gala, Breakfast printed program
- Nomination of Distinguished Honoree (optional)

Gold Networking Sponsor: \$5,000

- Signage at Networking Hour preceding the breakfast
- Exclusive Signage at National Philanthropy Day Gala Breakfast
- Company logo and website link on National Philanthropy Day website
- Recognition of Gold Sponsorship on event signage
- A table of 10 at National Philanthropy Day Gala Breakfast
- Full page advertisement in National Philanthropy Day Gala Breakfast printed program
- Nomination of Distinguished Honoree (optional)

Silver Sponsor: \$2,500

- Company logo and website link on National Philanthropy Day website
- Recognition of Silver Sponsorship on event signage
- Six tickets to National Philanthropy Day Gala Breakfast
- Half page advertisement in National Philanthropy Day Gala Breakfast printed program
- Nomination of Distinguished Honoree (optional)

Bronze Sponsor: \$1,500

- Recognition of Bronze Sponsorship on event signage
- Four tickets to National Philanthropy Day Gala Breakfast
- Quarter page advertisement in National Philanthropy Day Gala Breakfast printed program
- Nomination of Distinguished Honoree (optional)

To learn more about the **National Philanthropy Day Sponsorships**,
please contact **Valery Koontz**



Sponsorship Commitment Form

Sponsorship Package/Pricing:

- | | |
|--|---------|
| ☐ Presenting Sponsor | \$7,500 |
| ☐ Gold Networking Sponsor | \$5,000 |
| ☐ Silver Sponsor | \$2,500 |
| ☐ Bronze Sponsor | \$1,500 |

Advertising Opportunities/Pricing:

- | | |
|---------------------------------------|-------|
| ☐ Full Page | \$500 |
| ☐ Half Page | \$300 |
| ☐ Quarter page | \$150 |

Total: \$ _____

Individual tickets may also be purchased for this event.

Sponsorship Package/Pricing:

Name _____

Contact Information _____

Company/Organization _____

Address _____

City, State, Zip _____

Email _____

Phone _____

Credit Card Payment:

Card Number _____

Expiration Date _____

CCV _____

Name on Card _____

Authorized Signature _____

Please email this form to Valery Koontz at chapter@afpgpc.org.

If you prefer to pay by check, an invoice will be provided.

Advertising Opportunities:

The 33rd National Philanthropy Day Gala Breakfast printed program is distributed to over 500 attendees onsite. Target those in your industry and community by choosing an option below!

- | | | |
|-----------------|-------|-------------------------------------|
| Full Page Ad | \$500 | (Full Page Size: 4.5" w x 7.5" h) |
| Half Page Ad | \$300 | (Half Page Size: 4.5" w x 3.625" h) |
| Quarter Page Ad | \$150 | (Quarter page size: 2.5" w x 4" h) |

All Advertisements must be submitted in Black & White, no bleeds, and in PDF with embedded fonts or EPS format by Friday, October 26, 2018.

Distinguished Honoree:

If you choose to nominate a Distinguished Honoree as part of your sponsorship package, please note the following benefits to your honoree:

- Honoree will be presented with a National Philanthropy Day commemorative gift.
- Honoree's photograph will be prominently displayed during the National Philanthropy Day Gala Breakfast.
- Honoree's biography will appear in the National Philanthropy Day Gala Breakfast printed program.

For your honoree to be displayed in the program, you must email their head shot and biography to chapter@afpgpc.org by Friday, October 26, 2018.

- Honoree will receive a photograph of those seated at his/her table.